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Tuned Into What Home Buyers Really Want

What happens when you combine a commitment to honesty and integrity with top quality workmanship and stellar customer service?—You succeed and grow. This is true in the homebuilding business and virtually every other endeavor. And this is exactly what has happened to Chad Volkerding, owner of ParkView Homes.

There are many other reasons for Volkerding's success, as well. He is people oriented, a builder who will listen to your dreams, hear what you want for your new home and then find a way to create it. A builder who offers innovative solutions of unbeatable quality and value that reflects your style and personality. While the latest techniques are important, so is old-world craftsmanship. In an age of instant gratification, it is refreshing to find an individual dedicated to old fashioned quality, high morals, an envious work ethic and concern for the customer.

ParkView Homes benefits from Chad's leadership and true understanding of every facet of home construction gained during his 20+ years in the industry. In every situation, he has been driven to provide the utmost quality and workmanship while incorporating cutting edge techniques. Through the years, Volkerding has built homes ranging from \$200,000 to over \$2 million and is currently building homes in the low \$300s to \$800s+ price range.

Chad's focus is on building quality homes with an increasingly discerning clientele. His straightforwardness and attention to detail has laid the foundation for quality, innovation and service for ParkView Homes. These are among the core values that empower ParkView Homes to set new standards for each home and has allowed the company to expand into some of the finest new home communities in the area.

ParkView Homes is taking on more and more custom build projects while continuing to put up new specs that offer a variety of brand new, exciting plans. Each new plan offers quality at affordable prices with a multitude of amenities that ensure each home's value.

"We've really worked hard to build a reputation of taking care of our clients and working very closely with them throughout the entire building process," Chad explained. "That's a high priority for ParkView Homes. From our first contact with our home buyers through closing, we focus on our clients while maintaining open communication."

Volkerding has earned his Master Builder Certification as well as the designation of a NAHB National Green Certified Builder. ParkView Homes' incorporation of energy efficient materials and products such as R-60 blown in and touch and seal foam spray insulations, Lennox 93% efficient furnaces, Low e dual pane argon filled glass windows and many more features demonstrate the company's dedication to utilizing as many green building practices as possible.

With the understanding that building a home requires the skills of many different suppliers and quality trade partners, ParkView Homes has made a special effort to select a team who has demonstrated the attention to detail that is so important. As a team, everyone is eager to contribute to building homes above and beyond the normal building practices and influenced by the unique expertise Chad is continually acquiring through research and education.



“Combining great design with high performance at a reasonable cost continues to be our mission,” Volkerding says. “Today’s more competitive environment definitely makes you sharpen your game, work harder and be more innovative. Customers, particularly now, want to see something different—and that’s why we are building more and more complete custom homes.”

ParkView Homes’ furnished models at the Southern Overland Park community of Chapel Hill reflects style and personality around every corner. Currently, Volkerding has a nice variety of plans available in various stages of construction including new specs at Prairie Farms in Olathe. ParkView Homes is also building in the communities of River Ridge, Stonebridge Park, The Greens at Chapel Creek and Wilshire at Leabrooke. In addition, the company is building upper bracket homes on acreage for the discerning clients that have an ultra-specific vision.

For more information, contact Chad Volkerding at 913-712-9575. You can also learn more by visiting www.ParkViewHomesKC.com.

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